

# imagine

NLP IN THE  
NORTH EAST

## The British Institute of NLP @ Still Point Solutions

### A Society of NLP Licensed NLP Practitioner Course

RAPPORT  
sub-modalities

STATE Anchoring  
stRATEGies

Representational Systems

tiMElines re-framing  
EYE-accessing CUES

META MODEL

calibration

Meta-programmes

Behavioural Change

ATTITUDE

Milton Model Hypnosis

BElieF change

#### Neuro-Linguistic Programming: The Secret of Success

By becoming an NLP Practitioner you will:

- have access to many powerful, precise and highly effective ways of achieving success in all aspects of your personal and working life;
- understand much more about how the brain works and be able to apply that understanding in real and practical ways to improve your own life and the lives of others around you;
- learn how to take control over your thoughts and actions so that you can focus both on achieving your goals;
- know much more about yourself and others;
- be able to live a richer and more successful life.

This is a Society of NLP accredited programme designed so that you can easily learn the basics of NLP and so become a very confident practitioner. Successful completion means you can become a fully licensed NLP Practitioner in 8 fascinating days.

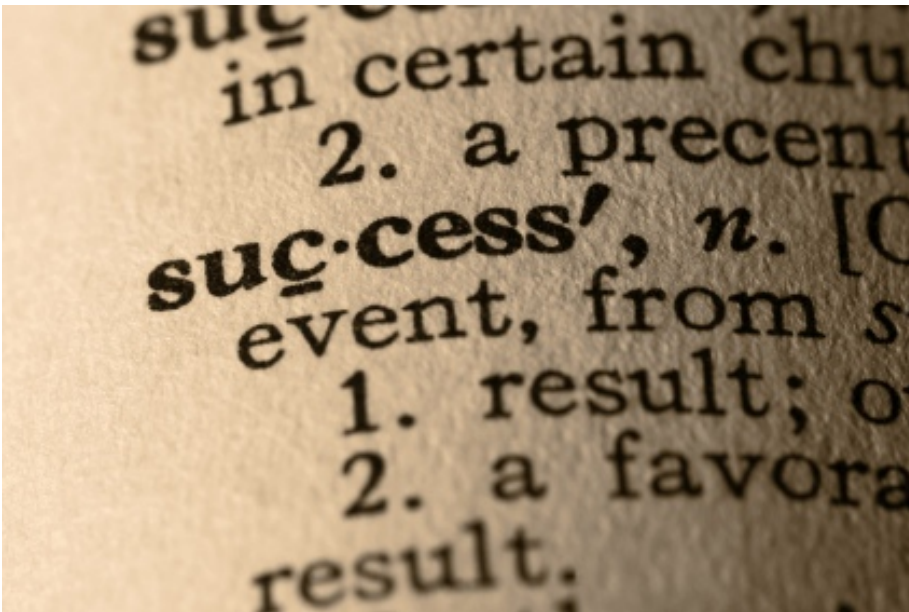
Dance City, Newcastle  
25th - 28th Sept 2009  
and  
20th - 23rd Nov 2009

For more information and to book a place:

e: [enquiries@binlp.com](mailto:enquiries@binlp.com)

t: 0796 007 1159

w: [www.binlp.com](http://www.binlp.com)



## The best way to learn NLP is to experience it

- This is a very powerful, practical and experiential course that takes place in a supportive, rich and stimulating learning environment. You can confidently explore how NLP can help you by engaging in an intriguing variety of activities, exercises, discussions and presentations.
- Because we believe in personalised learning, learning that addresses your specific needs, we have kept the number of participants to no more than 20 to ensure you get the personal attention you truly deserve.
- It takes understanding, commitment and practice to use your new skills confidently and elegantly, so we provide you with many opportunities to learn by practising the techniques and skills with other participants on the course under the expert guidance of the British Institute's tutors.
- You'll be curious to know that one of the unique and intriguing features of this course is that it has complimentary optional sessions designed to enhance your learning. So look out for Session Five.

## A valuable qualification you can build on

- By taking this British Institute of NLP course you can develop the key attitudes, skills, knowledge and techniques needed to ensure your own personal growth. You will find you are happier, more creative more purposeful, and more able to communicate elegantly with others.
- If you work in a caring or therapeutic profession, education, or as a consultant in business and industry, you will also be able to use your learning to help others overcome their problems and challenges, and raise their levels of performance in all aspects of their life and work.
- Upon successful completion of the course, you will be awarded NLP Practitioner status from the Society of NLP. Holding this qualification also means that you will be able take further qualifications in this field and become a Master Practitioner of NLP. If you are interested in eventually becoming a Certified Trainer of NLP, taking this course is an essential first step.

## Bonuses

Participation in this course entitles you to the following bonuses:

### 1. Institute Membership

As a member of the British Institute of NLP you will receive quality aftercare including email and phone access to the tutors.

### 2. BINLP Forum

You will have private access to the BINLP Forum before, during the period between the course dates, and after the course has finished to share thoughts and successes.

### 3. BINLP Newsletter

We will keep you in touch with what's happening at the Institute.

### 4. Session Five

FREE - you will have the opportunity to take part in Session Five, a series of optional sessions at the end of each day of the course.

## The Society of NLP

Successful completion of this course means that you will become a member of the Society of NLP, the oldest and largest NLP organisation in the world.

The Society is the awarding body for your NLP Practitioner certification and it is the Organisation that assures the quality of all of its accredited training programmes.

The British Institute is a certified member of the Society of NLP.

*This is your guarantee of quality.*



## Your British Institute of NLP Facilitation Team



*John Carey*

John is a Society of NLP licensed Trainer and Master Practitioner of NLP, a qualified hypnotherapist, an accredited Emotional Intelligence Coach, and is a facilitator for The Pacific Institute's Investment in Excellence Programme. As a teacher, trainer, coach, adviser and consultant, of over 30 years' experience, John has facilitated the development of many individuals and organisations in the UK and abroad.

"I highly recommend John Carey. He is continually updating his training with the most up-to-date skills I have developed and one of those licensed internationally through the Society of Neuro-Linguistic Programming™"  
Richard Bandler, Co-creator of Neuro-Linguistic Programming

### *The Co-facilitation Team*

One of the ways we ensure you receive a personalised learning experience is by having a team of highly skilled co-facilitators who will work with you to ensure you get the most out of your NLP Practitioner programme. All facilitators are Society of NLP members licenced at Practitioner, Master Practitioner or Trainer level, and are committed to helping you achieve at the highest level.

"One of the undoubted strengths of this team is its diversity." Because each member of the team brings with them a wealth of unique skills, knowledge, understanding and experiences, you will be able to tap into this rich source of information and expertise as you enjoy state-of-the-art learning opportunities.



## Neuro-Linguistic Programming

### **NLP is an attitude..**

characterised by a strong sense of curiosity and adventure, tenacity, and an insatiable desire to learn and to apply that learning.

### **NLP is a methodology..**

based on the idea that all behaviour has a structure, and that, because you can identify its structure, you can model it, learn it, teach it, and change it to help you achieve the results you truly desire.

### **NLP is a technology..**

that enables you to organise information and perceptions in ways that are most meaningful and useful to you, and that allows you to achieve the kind of results you previously could only dream of.

The  
British Institute of  
NLP  
Booking Form

BINLP  
NLP Practitioner

Dance City, Newcastle upon Tyne

25th - 28th Sept 2009 and  
20th - 23rd Nov 2009

Please PRINT CLEARLY. Thank You.

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_

Postcode: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_

email: \_\_\_\_\_

Dietary or  
other special  
needs: \_\_\_\_\_

I want to book a place on this NLP Practitioner Programme and I  
enclose a cheque for £1419.10 inc VAT in full payment  (please tick)  
(Please make cheque payable to Still Point Solutions Ltd. Thank you.)

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

**Please invoice (organisations only):**  (please tick)

Organisation: \_\_\_\_\_

For attention of: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_

email: \_\_\_\_\_

Order No.: \_\_\_\_\_

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

### Instructions

Please read carefully,  
complete the form in  
CAPITALS, and post it to:

BINLP@Still Point Solutions  
28 High Laws  
South Gosforth  
Newcastle upon Tyne  
NE3 1RQ

Your investment in your  
development is £1234.00  
plus VAT (15%) payable to:  
Still Point Solutions

Payment is due within  
30 days of the invoice

**Cancellations and Refunds Policy**  
Substitutions are welcome at any time.  
Written cancellations made 4 weeks in  
advance of the course will be subject  
to a full refund. Written cancellations  
made 2 weeks in advance of the  
course date will be subject to a 50%  
refund per person. Cancellations made  
after this date cannot be refunded. All  
cancellations must be made in writing.  
Still Point Solutions reserves the right  
to alter the programme without notice  
due to unforeseen circumstances. We  
also reserve the right at our absolute  
discretion and without further liability to  
cancel the programme, in which case  
all monies will be refunded.  
Still Point Solutions, safeguards your  
data and will not share your details  
with any third party.